## **RPO Holiday Gala Pops**

Rochester Rotary gets an exclusive ... the opening night of the annual RPO Holiday Pops concert, a terrific evening to kick off the holiday season with family, friends, and/or clients and co-workers. Rochester Rotary and the Philharmonic have been partners for this show for over 30 years, the show is the largest fundraiser of the year to support the Sunshine Camp.

Sponsors not only receive terrific visibility and benefits for their companies but also provide invaluable support for the Rochester Rotary Sunshine Camp.

This year's event will take place Thursday evening, December 18.



|  | UNDERWRITER<br>\$10,000  | SILVER<br>\$5,000   | PRODUCER<br>\$3,000   | CORPORATE<br>\$2,000   | SUPPORTING<br>\$1,000                               |
|--|--|---|---|--|---|
| HOLIDAY POPS SHOW TICKETS                      | 20   | 14  | 8   | 4  | 2   |
| PRE-SHOW DINNER TICKETS                        | 20   | 14  | 8   | 4  | 2   |
| RECOGNITION FROM STAGE                         | Х  | Х   | Х   | Х  | -   |
| PROGRAM BOOK AD                                | Full-page ad   | Full-page ad  | Full-page ad  | Half-page ad   | Half-page ad  |
| RECOGNITION AS PRE-SHOW DINNER<br>SPONSOR      | Х  | Х   | -   | -  | -   |
| SOCIAL MEDIA RECOGNITION (6,000+<br>FOLLOWERS) | Logo   | Logo  | Logo  | Listing  | Listing   |
| RECOGNITION IN SPOKE36 E-NEWSLETTER            | Logo   | Logo  | Logo  | Listing  | Listing   |
|  | Provides one week of<br>Sunshine Camp experience<br>for 10 campers | Provides one week<br>of Sunshine Camp<br>experience for 5 campers | Provides one week of<br>Sunshine Camp experience<br>for 3 campers | Provides one week of<br>Sunshine Camp experience<br>for 1 camper | Provides one week of nursing staff at Sunshine Camp |

## 2025 RPO Holiday Pops Sponsorship Form



Please fill out the form below and return to Heather King at <u>heather@rochesterrotary.org</u>. Questions? Contact Heather at 585.546.7435 x203 or <u>heather@rochesterrotary.org</u>.

| Company:   |       |
|--|-------|
| Contact:   |       |
| Address:   |       |
| Contact Email:   |       |
| Contact Phone:   | _     |
| Please select 2025 support option(s):                            |       |
| RPO Holiday Gala Pops Level:                                     |       |
|  |       |
| Payment options  |       |
| Check (made payable to Rochester Rotary Charitable Trusts, Inc., | )     |
| Credit Card #:   | Exp:  |
| Name on card:  |       |
| Invoice (option only available to Rochester Rotary members)      |       |
| Signature:   | Date: |