



# RPO Holiday Gala Pops

Rochester Rotary gets an exclusive ... the opening night of the annual RPO Holiday Pops concert, a terrific evening to kick off the holiday season with family, friends, and/or clients and co-workers. Rochester Rotary and the Philharmonic have been partners for this show for over 25 years, the show is the largest fundraiser of the year to support the Sunshine Camp.

**This year's event will take place Thursday evening, December 19.**

|   | <b>UNDERWRITER<br/>\$10,000</b>                              | <b>SILVER<br/>\$5,000</b>                                   | <b>PRODUCER<br/>\$3,000</b>                                 | <b>CORPORATE<br/>\$1,500</b>                               | <b>SUPPORTING<br/>\$750</b>                         |
|---|--|---|---|--|---|
| Holiday Pops show tickets                   | 20   | 14  | 8   | 4  | 2   |
| Pre-show dinner tickets                     | 20   | 14  | 8   | 4  | 2   |
| Recognition from stage                      | X  | X   | X   | X  | -   |
| Guest conductor opportunity                 | X  | -   | -   | -  | -   |
| Program Book Ad                             | Full-page ad   | Full-page ad  | Full-page ad  | Half-page ad   | Half-page ad  |
| Recognition as pre-show dinner sponsor      | X  | X   | -   | -  | -   |
| Social media recognition (6,000+ followers) | Logo   | Logo  | Logo  | Listing  | Listing   |
| Recognition in Spoke36 e-newsletter         | Logo   | Logo  | Logo  | Listing  | Listing   |
|   | Provides one week of Sunshine Camp experience for 10 campers | Provides one week of Sunshine Camp experience for 5 campers | Provides one week of Sunshine Camp experience for 3 campers | Provides one week of Sunshine Camp experience for 1 camper | Provides one week of nursing staff at Sunshine Camp |