



The 86th Annual
**Rochester Rotary
Award**

Tuesday, October 15th

1/4 page

Trim size: 2.75" x 4.25"

If ad bleeds, expand to
3" x 4.5"

Live Area: 2.5" x 4"

1/2 page

Trim size: 5.5" x 4.25"

If ad bleeds, expand to 5.75" x 4.5"

Live Area: 5" x 4"

ALL ADS:

Full Color (4 color process)

Acceptable file formats: JPEG,
TIF, PDF

Resolution: 300 dpi

Email print ready ads to:

Kellianne@rochesterrotary.org

**Ads DUE by Tuesday,
October 1st**

FULL PAGE:

Trim size: 5.5" x 8.5"

If ad bleeds, expand to 5.75" x 8.75"

Live Area: 5" x 8"

(everything that's important
MUST be inside this dimension)

8.5 in.

5.5 in.